

Table 4.1.
Undergraduate Program Curriculum

	Course Unit Code	Course Name	Type of Course (1) Basic (2) Expertise (3) Complementary (4) Other	Compulsory (C) Elective(S)	Physical (P) Online (O)	ECTS
1. Term	UL 111	INTRODUCTION TO BUSINESS SCIENCE I	1	C	P	4
	OD107	CAREER PLANNING	3	C	O	2
	OD 111	ATATURK PRINCIPLES AND HISTORY OF TURKISH REVOLUTION I	3	C	O	2
	OD 113	TURKISH I	3	C	O	2
	OD 115	FOREIGN LANGUAGE I	3	C	P	4
	UL 103	MATHEMATICS FOR BUSINESS AND ECONOMICS I	1	C	P	4
	UL 105	GENERAL ACCOUNTING I	1	C	P	4
	UL 107	INTRODUCTION TO ECONOMICS I	1	C	P	4
	UL 109	FUNDAMENTALS OF LAW	1	C	P	4
2. Term	OD 112	ATATURK PRINCIPLES AND HISTORY OF TURKISH REVOLUTION II	3	C	O	2
	OD 114	TURKISH II	3	C	O	2
	OD 116	FOREIGN LANGUAGE II	3	C	P	4
	UL 104	MATHEMATICS FOR BUSINESS AND ECONOMICS II	1	C	P	5
	UL 106	GENERAL ACCOUNTING II	1	C	P	5
	UL 108	INTRODUCTION TO ECONOMICS II	1	C	P	5
	UL 112	INTRODUCTION TO LOGISTICS MANAGEMENT	2	C	P	7
3. Term	UL 215	TRANSPORTATION MANAGEMENT	2	C	P	6
	UL 203	INTERNATIONAL TRADE I	2	C	P	6
	UL 211	MARKETING MANAGEMENT	2	C	P	6
	ELECTIVE COURSES					
	UL 201	MANAGEMENT AND ORGANIZATION I	2	E	O	6
	UL 205	STATISTICS	1	E	P	6
	UL 217	CUSTOMS LEGISLATION I	1	E	P	6
4. Term	UL 204	INTERNATIONAL TRADE II	2	C	P	5
	UL 206	INTERNATIONAL MARKETING	2	C	P	5
	UL 212	CUSTOMS AND FREE ZONES	2	C	P	5

	UL 214	TRANSPORTATION MANAGEMENT	2	C	P	5
	ELECTIVE COURSES					
	UL 202	MANAGEMENT AND ORGANIZATION II	2	E	O	5
	UL 208	FOREIGN TRADE ACCOUNTING	2	E	P	5
	UL 216	CUSTOMS LEGISLATION II	1	E	P	6
5. Term	UL 309	COMMERCIAL LAW	1	C	P	4
	UL 301	FINANCIAL MANAGEMENT	2	C	P	5
	UL 305	PROFESSIONEL ENGLISH 1	2	C	P	5
	UL 307	SUPPLY CHAIN MANAGEMENT	2	C	P	5
	GENERAL ELECTIVE COURSES					
	GS 001	RESEARCH METHODS	3	E	O	3
	GS 003	TECHNICAL COMMUNICATION	3	E	O	3
	GS 005	STRESS AND TIME MANAGEMENT	3	E	O	3
	GS 007	OCCUPATIONAL HEALTH AND SAFETY	3	E	O	3
	GS 009	PUBLIC ADMINISTRATION	3	E	O	3
	GS 011	VOLUNTEERING STUDIES	3	E	O	3
	GS 015	CREATIVE DRAMA AND IMPROVISION	3	E	O	3
	GS 023	ENTERPRISE RESOURCE PLANNING	3	E	O	3
	GS 025	HUMAN RIGHTS	3	E	O	3
	GS 031	HISTORY OF SCIENCE	3	E	O	3
	GS 033	SOCIAL PSYCHOLOGY	3	E	O	3
	GS 035	COMMUNICATION	3	E	O	3
	GS 037	FINANCIAL LITERACY	3	E	O	3
	GS 039	SIGN LANGUAGE	3	E	O	3
	GS 041	DISASTER AND CRISIS MANAGEMENT	3	E	O	3
	GS 043	CITY AND SOCIETY	3	E	O	3
	GS 045	ENVIRONMENTAL PROTECTION	3	E	O	3
	GS 013	ACADEMIC TURKISH	3	E	O	3
	GS 019	FIRST AID	3	E	O	3
	GS 049	HISTORY OF CLOTHING	3	E	O	3
	GS 051	FINANCIAL INVESTMENT ANALYSIS	3	E	O	3
	GS 053	SPECIAL EDUCATION	3	E	O	3
	GS 055	INTERNATIONAL POLITICS	3	E	O	3
	GS 057	HISTORY OF TURKISH DEMOCRACY	3	E	O	3
	GS 059	CREATIVITY MANAGEMENT AT THE WORKPLACE	3	E	O	3
GS 061	HISTORY OF MATHEMATICS	3	E	O	3	
GS 063	ANALYZING THE ECONOMICAL INDICATORS	3	E	O	3	
GS 065	ENGLISH-TURKISH TRANSLATION	3	E	O	3	

	GS 067	NEUROMARKETING	3	E	0	3	
	GS 069	COMMUNICATION WITH DISABLED INDIVIDUALS	3	E	0	3	
	GS 071	ADDICTION AND FIGHT AGAINST ADDICTION	3	E	0	3	
	GS 073	INFORMATION LITERACY	3	E	0	3	
	GS 075	AWARENESS IN CONTROVERSING VIOLENCE	3	E	0	3	
	GS 077	SEXUAL DEVELOPMENT AND EDUCATION IN CHILDHOOD	3	E	0	3	
	GS 079	ART AND CREATIVITY	3	E	0	3	
	GS 081	REPRODUCTIVE HEALTH AND SEXUAL HEALTH	3	E	0	3	
	GS 083	DEVELOPMENT AND 21ST CENTURY SKILLS	3	E	0	3	
	GS 085	CHILD IDENTIFICATION TECHNIQUES	3	E	0	3	
	GS 087	ART THERAPY	3	E	0	3	
	GS 089	ACCOUNTING LITERACY	3	E	0	3	
	GS 091	MEDIA AND INDUSTRY	3	E	0	3	
	GS 093	CASE ANALYSIS TECHNIQUES	3	E	0	3	
	GS 095	WORKING LIFE AND 21ST CENTURY COMPETENCIES	3	E	0	3	
	GS 101	HEALTHY AGING	3	E	0	3	
	GS 103	PHYSICAL EXERCISE AND HEALTH	3	E	0	3	
	GS 107	PROJECT MANAGEMENT	3	E	0	3	
	GS 109	PROBLEM SOLVING AND DECISION MAKING	3	E	0	3	
	GS 113	FOOD SAFETY	3	E	0	3	
	GS 115	HEALTH AND SOCIETY	3	E	0	3	
VOCATIONAL ELECTIVE COURSES 1							
	UL 321	INTERNATIONAL TRADE LAW	2	E	P	4	
	UL 323	COMMERCIAL COMMUNICATIONS AND CORRESPONDENCE	2	E	P	4	
	UL 325	TURKISH ECONOMY	2	E	P	4	
	UL 327	ANALYSIS OF INVESTMENT PROJECTS	2	E	P	4	
VOCATIONAL ELECTIVE COURSES 2							
	UL 329	CUSTOMER RELATIONS MANAGEMENT	2	E	O	4	
	UL 331	SERVICE MARKETING	2	E	O	4	
	UL 333	RETAIL LOGISTICS	2	E	O	4	
	UL 335	ORGANIZATIONAL BEHAVIOR	2	E	O	4	
	UL 337	SOCIOLOGY	2	E	O	4	
6. Term	UL 304	EXPORT AND IMPORT MANAGEMENT	2	C	P	5	
	UL 306	PROFESSIONAL ENGLISH II	2	C	P	5	
	UL 308	PRODUCTION AND INVENTORY MANAGEMENT	2	C	P	5	
	UL 310	TRANSPORTATION LAW	2	C	P	4	
	GENERAL ELECTIVE COURSES						
		GS 002	MEDIA AND COMMUNICATION	3	E	O	3

	GS 004	DICTION AND EFFECTIVE SPEAKING	3	E	0	3
	GS 006	BUSINESS ETHICS	3	E	0	3
	GS 008	PROTOCOL AND SOCIAL BEHAVIOR RULES	3	E	0	3
	GS 012	VOLUNTEERING STUDIES	3	E	0	3
	GS 014	ACADEMIC TURKISH II	3	E	0	3
	GS 016	CREATIVE DRAMA AND IMPROVISATION	3	E	0	3
	GS 020	FIRST AID	3	E	0	3
	GS 024	POLITICAL MANAGEMENT	3	E	0	3
	GS 026	SUSTAINABILITY	3	E	0	3
	GS 028	PROBLEM SOLVING AND DECISION MAKING	3	E	0	3
	GS 030	TECHNOLOGY ADDICTION	3	E	0	3
	GS 034	FACTORY ORGANIZATION	3	E	0	3
	GS 036	QUALITY MANAGEMENT SYSTEMS	3	E	0	3
	GS 038	TECHNOLOGY MANAGEMENT AND R&D	3	E	0	3
	GS 046	CURRENT ECONOMIC ISSUES	3	E	0	3
	GS 048	PUBLIC RELATIONS	3	E	0	3
	GS 052	GLOBALIZATION READINGS	3	E	0	3
	GS 054	PHOTOGRAPHY	3	E	0	3
	GS 056	PROJECT MANAGEMENT	3	E	0	3
	GS 060	HEALTHY AND ACTIVE AGEING	3	E	0	3
	GS 062	SALES TECHNIQUES	3	E	0	3
	GS 064	DIGITAL TRANSFORMATION AND INDUSTRY 4.0	3	E	0	3
	GS 066	HISTORY OF CLOTHING	3	E	0	3
	GS 068	ADDICTION AND FIGHT AGAINST ADDICTION	3	E	0	3
	GS 070	CHILD RIGHTS AND FAMILY EDUCATION	3	E	0	3
	GS 072	GLOBAL CLIMATE CHANGE	3	E	0	3
VOCATIONAL ELECTIVE COURSES 3						
	UL 322	FOREIGN TRADE AND DEVELOPMENT	2	E	0	4
	UL 324	EXCHANGE REGIMES AND FOREIGN TRADE	2	E	0	4
	UL 326	WORLD ECONOMY	2	E	0	4
	UL 328	CURRENT ISSUES IN INTERNATIONAL TRADE	2	E	0	4
VOCATIONAL ELECTIVE COURSES 4						
	UL 332	TERMINAL AND PORT MANAGEMENT	2	E	P	4
	UL 334	DECISION-MAKING METHODS IN LOGISTICS	2	E	P	4
	UL 340	CONSUMER BEHAVIOURS	2	E	P	4
	UL 338	GREEN AND REVERSE LOGISTICS	2	E	P	4
7. Term	UL 409	COMPUTER OPERATIONS IN FOREIGN TRADE	2	C	P	6
	UL 411	ENTREPRENEURSHIP AND INNOVATION MANAGEMENT	2	C	P	5
	UL 403	STORAGE AND DISTRIBUTION SYSTEMS	2	C	P	5

	UL 405	GRADUATION THESIS I	2	C	P	6
	VOCATIONAL ELECTIVE COURSES 5					
	UL 421	ECONOMIC INTEGRATION	2	E	O	4
	UL 425	INTERNATIONAL COMMERCIAL ORGANIZATIONS	2	E	O	4
	UL 423	MONEY POLITICS	2	E	O	4
	UL 429	LOGISTICS COSTS AND REPORTING	2	E	O	4
	VOCATIONAL ELECTIVE COURSES 6					
	UL 431	CURRENT ISSUES IN LOGISTICS	2	E	O	4
	UL 433	SPECIAL AND DANGEROUS GOODS TRANSPORTATION	2	E	O	4
	UL 435	DISASTER LOGISTICS	2	E	O	4
	UL 439	CURRENT ISSUES IN MARKETING	2	E	O	4
	UL 441	GLOBAL LOGISTICS	2	E	O	4
	UL 437	FAMILY BUSINESS MANAGEMENT	2	E	O	4
8. Term	UL 402	E COMMERCE	2	C	P	5
	UL 406	LOGISTICS PLANNING AND MODELLING	2	C	P	6
	UL 404	GRADUATION THESIS II	2	C	P	6
	UL 408	INSURANCE AND RISK MANAGEMENT	2	C	P	5
	VOCATIONAL ELECTIVE COURSES 7					
	UL 428	FINANCIAL STATEMENTS ANALYSIS	2	E	O	4
	UL 426	NEIGHBORING COUNTRIES AND REGIONAL TRADE	2	E	O	4
	UL 416	LOGISTICS SIMULATION	2	E	O	4
	UL 418	DATA MINING	2	E	O	4
	UL 442	OFFICE APPLICATIONS	2	E	O	4
	VOCATIONAL ELECTIVE COURSES 8					
	UL 436	STRATEGIC MANAGEMENT	2	E	O	4
	UL 430	HUMAN RESOURCES MANAGEMENT	2	E	O	4
	UL 434	LABOR AND SOCIAL SECURITY LAW	2	E	O	4
	UL 440	GLOBALIZATION AND INTERNATIONAL BUSINESS	2	E	O	4
UL 438	INTERNATIONAL SALES MANAGEMENT	2	E	O	4	